

SENARAI PEMENANG KLUSTER SAINS SOSIAL

No.	Booth No.	Project Leader Name	Invention / Innovation Title	Category	Cluster	Faculty / Institute / School / Academy	Medal
1	B-SS-356	Ahmad Zubaidi Baharumshah	Mean reversion in bilateral real exchange rates: evidence from the Malaysian ringgit	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Gold
2	B-SS-434	Zaidatul Akmaliah Lope Pihie	Analysis of Head of Departments Leadership Styles: Implication for Improving Research University Management Practices	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Gold
3	B-SS-428	Wan Zah Wan Ali	Interaksi Dalam Persekitaran Pembelajaran Berkumpulan Berbantuan Komputer	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Gold
4	A-SS-94	Rahim Md. Sail	Social skills and social values training for future k-workers	Fundamental (A)	Social Sciences (SS)	Faculty of Educational Studies	Gold
5	B-SS-432	Zaidatul Akmaliah Lope Pihie	Teachers and Students' Entrepreneurial Self-Efficacy: a comparative Study	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Gold
6	C-SS-520	Jayakaran Mukundan	English Language Teaching Textbook Evaluation Checklist	Product / Innovation (C)	Social Sciences (SS)	Faculty of Educational Studies	Gold
7	B-SS-358	Aminah Ahmad	Usefulness of Family-Friendly Policies, Organizational-Family Support and Job- and Family-Related Outcomes	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Gold
8	B-SS-415	Samsilah Roslan	Inception Of Ecopsychology Elements In Environmental Education Teacher Trainees In Malaysia	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Gold

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9	B-SS-357	Aminah Ahmad	Informal Work-Family Supportive Practices	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Gold
10	B-SS-373	Habibah Elias	A Proposed Model of Motivational Influences on Academic Achievement with Flow as the Mediator	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Gold
11	B-SS-417	Sharifah Md Nor	Psychosial Model Of Mat Rempit (Illegal Bikers)	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Gold
12	B-SS-413	Roziah Mohd Rasdi	Career Success of Managers: Public versus Private	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Gold
13	A-SS-75	Elistina Abu Bakar	Consumers' Legal Literacy In Consumers Credit Transactions	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Gold
14	A-SS-87	Mansor Abu Talib	Client satisfaction towards mandated counseling	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Gold
15	A-SS-98	Rozumah Baharudin	Perceived parental warmth and depression in early adolescents: Path analysis on the role of self-esteem as a mediator	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Gold
16	C-SS-522	Noor Aina Dani	Inovasi Format untuk Editor: Piramid Terbalik	Product / Innovation (C)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Gold
17	A-SS-77	Hashim bin Musa	Great Works in Malay/Karya Agung Melayu	Fundamental (A)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Gold
18	B-SS-364	Chan Swee Heng	Exploring the Language of Traffic Signs in the Malaysian Linguistic Landscape: its Meaning	Applied Research (B)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Gold

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19	C-SS-521	Noor Aina Dani	Innovative Songs for Autistic Kids: Learning Bahasa Malaysia The Casual Talk Method.	Product / Innovation (C)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Gold
20	B-SS-424	Tengku Aizan Hamid	Prevalence Of Successful Aging Among Older Malaysian	Applied Research (B)	Social Sciences (SS)	Institute of Gerontology	Gold
21	B-SS-425	Tengku Aizan Hamid	Awareness on Elder Abuse among Malaysians	Applied Research (B)	Social Sciences (SS)	Institute of Gerontology	Gold
22	B-SS-354	Ahmad Fauzi bin Mohd Ayub	Visualisasi dan keberkesanan penggunaan perisian sumber terbuka dalam pengajaran dan pembelajaran matematik	Applied Research (B)	Social Sciences (SS)	Institute of Mathematical Research	Gold
23	B-SS-393	Mazanah Muhamad	Religion and Spirituality in Coping with Advanced Breast Cancer: Perspectives from Malaysian Muslim Women	Applied Research (B)	Social Sciences (SS)	Institute of Social Science Studies	Gold
24	B-SS-396	Md. Salleh Hassan	Agriculture Agency, Mass Media and Farmers: A Combination for Creating Knowledgeable Agriculture Community	Applied Research (B)	Social Sciences (SS)	Institute of Social Science Studies	Gold
25	B-SS-422	Sulaiman Md Yassin	Quality of Life of the Rural Community Living along Muar River and Pahang River: A Comparison between Three Cities	Applied Research (B)	Social Sciences (SS)	Institute of Social Science Studies	Gold
26	B-SS-362	Bahaman Abu Samah	Determinants of ICT usage among Village Administrators in Malaysia using Extended Technology Acceptance Model	Applied Research (B)	Social Sciences (SS)	Institute of Social Science Studies	Gold

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27	B-SS-386	Lee Chin	Purchasing Power Parity and Free Trade Area	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Silver
28	B-SS-387	Lee Chin	Currency Linkages Among Asean	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Silver
29	B-SS-377	Hossein Nezakati	Fostering Organizational Citizenship Behavior (OCB) through Human Resources Empowerment (HRE)	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Silver
30	B-SS-399	Mohd Naseem Bin Niaz Ahmad	Exchange Rate Misalignment, Volatility And Malaysian Export Flows	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Silver
31	B-SS-388	Lee Chin	RM/USD Exchange Market Pressure and Monetary Policy in Malaysia	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Silver
32	B-SS-406	Normaz Wana Ismail	The effect of language on trade: The Malaysian case	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Silver
33	A-SS-79	Ho Jo Ann	The Role of Cultural Values in Moral Issue Recognition	Fundamental (A)	Social Sciences (SS)	Faculty of Economics and Management	Silver
34	B-SS-359	Aminah Ahmad	Effects of Perfectionism, Role Overload and Work-Family Conflict on Job Satisfaction	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Silver
35	B-SS-352	Abu Daud Silong	Application of Logit Model in innovation adoption among biotechnology companies	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Silver

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36	B-SS-416	Shaffe bin Mohd Daud	Effectiveness of Multimedia Reading Material For Enhancing Basic Literacy Skills Among Studentsc With Hearning Disabilities	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Silver
37	B-SS-390	Maimunah Ismail	Predictors of achievement motivation in leadership role as perceived by Iranian extension workers.	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Silver
38	B-SS-389	Maimunah Ismail	Career Advancement Predictors of Academics in Malaysian Private Universities	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Silver
39	B-SS-392	Maria Chong Abdullah	Violent Video Game Playing And Television Program Viewing: Predictors Of Physical Aggression Among Primary School Children	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Silver
40	B-SS-353	Abu Daud Silong	Competencies, Roles and Effective Academic Leadership in World Class University	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Silver
41	B-SS-391	Maimunah Ismail	Gender Identity and Career Aspiration to Top Management of Malaysian Graduate Students	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Silver
42	B-SS-382	Kamariah Abu Bakar	Relationship Between Selected Factors and The Level of School Computers Use by Secondary School Principals	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Silver
43	B-SS-401	Mohhidin bin Othman	Measuring Efficiency Of A Malaysian Hotel Chain Using Data Envelopment Analysis (Dea)	Applied Research (B)	Social Sciences (SS)	Faculty of Food Science and Technology	Silver

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44	B-SS-400	Mohd. Ibrani Shahrimin Adam Assim	eLearning on Road Safety for Preschoolers	Applied Research (B)	Social Sciences (SS)	Faculty of Human Ecology	Silver
45	B-SS-383	Laily Hj. Paim	College Students Financial Management Skills and Education Needs	Applied Research (B)	Social Sciences (SS)	Faculty of Human Ecology	Silver
46	A-SS-86	Mansor Abu Talib	Undergraduate Daily Hassle and Mental Health Status	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Silver
47	A-SS-99	Rozumah Baharudin	The Moderating Role of Gender on the Relationships between Perceived Paternal Parenting Style, Locus of Control and Self-Efficacy.	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Silver
48	B-SS-385	Laily Paim	Determinants Of Financial Well- Being Among Malaysia Workers	Applied Research (B)	Social Sciences (SS)	Faculty of Human Ecology	Silver
49	A-SS-101	Rumaya binti Juhari	Ecological determinants of Father Involvement Amongst Muslims in Selangor, Malaysia	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Silver
50	A-SS-70	Amini Amir Bin Abdullah	Islamic Revivalism In Malaysia: Themes And Perspectives	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Silver
51	B-SS-423	Syuhaily Osman	The Influence Of Perception Of In- Store Colour On Consumers' In- Store Behaviour	Applied Research (B)	Social Sciences (SS)	Faculty of Human Ecology	Silver
52	A-SS-76	Ezhar Tamam	Measuring Intercultural Sensitivity in Malaysia Context: Applicability of Chen and Starosta's Instrument Model	Fundamental (A)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Silver

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53	B-SS-372	Gazi Md. Nurul Islam	Measuring productivity in fishery sector of Peninsular Malaysia	Applied Research (B)	Social Sciences (SS)	Institute of Agricultural and Food Policy Studies	Silver
54	B-SS-371	Gazi Md. Nurul Islam	Community Based Fisheries Management, Social Capital and Fisher's Livelihood in Bangladesh	Applied Research (B)	Social Sciences (SS)	Institute of Agricultural and Food Policy Studies	Silver
55	B-SS-405	Norisma Aiza Bt Ismail	Profile Of Older Persons With Financial Liabilities In Peninsular Malaysia	Applied Research (B)	Social Sciences (SS)	Institute of Gerontology	Silver
56	B-SS-419	Siti Aisyah Binti Nor Akahbar	Sleep Disorder among Older Malaysians	Applied Research (B)	Social Sciences (SS)	Institute of Gerontology	Silver
57	B-SS-411	Rahimah Ibrahim	The Vision Impairments Of Older Malaysian In Peninsular Malaysia	Applied Research (B)	Social Sciences (SS)	Institute of Gerontology	Silver
58	B-SS-420	Siti Farra Zillah Abdullah	Perceived Income Adequacy among Older Malaysians	Applied Research (B)	Social Sciences (SS)	Institute of Gerontology	Silver
59	A-SS-89	Mohamad Fazdillah Bagat	Driving Competency Among Older Drivers	Fundamental (A)	Social Sciences (SS)	Institute of Gerontology	Silver
60	A-SS-88	Mohamad Fazdillah Bagat	Driving Practices Among Older Drivers	Fundamental (A)	Social Sciences (SS)	Institute of Gerontology	Silver
61	A-SS-96	Rohani Ahmad Tarmizi	Effects of Problem-based Learning Approach in Learning of Statistics among University Students	Fundamental (A)	Social Sciences (SS)	Institute of Mathematical Research	Silver
62	B-SS-355	Ahmad Fauzi Mohd Ayub	Utilization of Learning Management System Portal: Perspective from Higher Education Students	Applied Research (B)	Social Sciences (SS)	Institute of Mathematical Research	Silver

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63	B-SS-412	Rohani Ahmad Tarmizi	Enhancing Calculus Learning Through Problem-Based Learning For Engineering Students	Applied Research (B)	Social Sciences (SS)	Institute of Mathematical Research	Silver
64	A-SS-93	Nor Wahiza Binti Abdul Wahat	Objective And Subjective Career Success Of Persons With Disabilities	Fundamental (A)	Social Sciences (SS)	Institute of Social Science Studies	Silver
65	B-SS-394	Mazanah Muhamad	Learning in an Industrial Practicum Training Program: A Case Study in a Public University in Malaysia	Applied Research (B)	Social Sciences (SS)	Institute of Social Science Studies	Silver
66	B-SS-403	Norfaryanti Kamaruddin	Quantifying Farmers' Acceptance On Developing Kenaf Industry In Malaysia	Applied Research (B)	Social Sciences (SS)	Institute of Tropical Forestry and Forest Products	Silver
67	B-SS-421	Siti Rahayu Hussin	Essential quality attributes in fresh produce purchase by Malaysian consumers	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Bronze
68	B-SS-427	Wan Azman Saini Wan Ngah	FDI Spillovers: New Evidence on the Role of Finance	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Bronze
69	B-SS-426	Wan Azman Saini Wan Ngah	Exploring the role of Economic Freedom in mediating the Impact of FDI on Economic Growth	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Bronze
70	B-SS-379	Jamil Bojei	The Influence of Relationship Quality on Loyalty in Service Sector	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Bronze
71	B-SS-376	Ho Jo Ann	Perceptions of Malaysian Workforce Motivation: An Employee-Manager Comparison	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Bronze

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72	B-SS-402	Naresh Kumar	Examining the link between Islamic work ethic and innovation capability	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Bronze
73	B-SS-430	Yuhanis Abdul Aziz	Development Of A Structural Equation Model For Tourist Service	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Bronze
74	B-SS-360	Annuar Md Nassir	Information System and Firms' Performance: The Case of Malaysian Small Medium Enterprises	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	Bronze
75	A-SS-97	Rosnani Jusoh	Analisis Keperluan Latihan Pendidikan Keusahawanan	Fundamental (A)	Social Sciences (SS)	Faculty of Educational Studies	Bronze
76	B-SS-433	Zaidatul Akmaliah Lope Plhie	Student Entrepreneurial Leaders: Challenges and Competencies of Leading University Entrepreneurship Programs	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	Bronze
77	A-SS-107	Yussyafiqah binti Yunus	Pengetahuan dan Persepsi Terhadap Perlindungan Takaful Keluarga	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Bronze
78	A-SS-102	Sarjit Singh Darshan Singh	Acculturation Of Consumerism Among The Orang Asli Community In Jelebu, Negeri Sembilan, Malaysia	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Bronze
79	A-SS-84	Ku Hasnita Ku Samsu	Pemupukan Semangat Patriotisme Melalui Proses Sosialisasi Politik	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Bronze
80	A-SS-81	Husniyah bt. Abd. Rahim @ Abdul Wahab	Financial Risk Tolerance In Personal Financial Management Among Working People	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Bronze

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81	A-SS-100	Rozumah Baharudin	The Relationship between Parenting Style and Social Responsibility of Adolescents in Banda Aceh, Indonesia	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Bronze
82	B-SS-384	Laily Paim	Understanding consumer's internet purchase intention in Malaysia	Applied Research (B)	Social Sciences (SS)	Faculty of Human Ecology	Bronze
83	B-SS-436	Zuroni Md Jusoh	Stated Preference Economic Valuations: Experiments On Choices For Sustainable Housing In Malaysia	Applied Research (B)	Social Sciences (SS)	Faculty of Human Ecology	Bronze
84	A-SS-78	Haslinda Abdullah	Aspek Psikososial Wanita Berkerja yang Merokok di Lembah Kelang	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Bronze
85	B-SS-404	Norhasmah Sulaiman	Demografic And Socio-Economic Factors And Dietary Consequences Of Food Insecurity In Kelantan	Applied Research (B)	Social Sciences (SS)	Faculty of Human Ecology	Bronze
86	A-SS-80	Husniyah bt. Abd. Rahim @ Abdul Wahab	Financial Management Practices Among Malaysian Main Ethnicities	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	Bronze
87	A-SS-108	Zulhamri Abdullah	Strategic Leadership in Corporate Communication: The Importance of Executive Coaching	Fundamental (A)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze
88	B-SS-363	Chan Mei Yuit	Public discourse through online writing in ESL instruction	Applied Research (B)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze
89	A-SS-106	Yap Ngee Thai	Representation of English front vowels by Malay-English bilinguals	Fundamental (A)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze

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90	B-SS-375	Helen Tan	Extracting and comparing the intricacies of metadiscourse of two written persuasive corpora	Applied Research (B)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze
91	A-SS-92	Noor Aina Dani	Hubungan Motivasi dengan Perilaku Pembelajaran Bahasa Melayu Pelajar Dwibahasa Pribumi Sarawak	Fundamental (A)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze
92	A-SS-69	Adi Yasran Abdul Aziz	Transliterasi, Anotasi dan Analisis Manuskrip Undang-undang Melayu	Fundamental (A)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze
93	B-SS-409	Paramasivam Muthusamy	Codeswitching in Communication: A Sociolinguistic study of Malaysian Secondary School Students.	Applied Research (B)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze
94	B-SS-408	Paramasivam Muthusamy	Codeswitching Among Malaysian Tamils: A Sociolinguistic study	Applied Research (B)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze
95	A-SS-68	Adi Yasran Abdul Aziz	Aspek Fonologi Dialek Kelantan Berdasarkan Teori Optimaliti	Fundamental (A)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze
96	B-SS-361	Arbaayah Ali Termizi	Portrayal of loyalty in Shakespeare's Timon of Athens and Pericles	Applied Research (B)	Social Sciences (SS)	Faculty of Modern Languages and Communication	Bronze
97	B-SS-369	Gazi Md Nurul Islam	Community Based Management and Sustainable Livelihoods of Inland Fishers of Bangladesh	Applied Research (B)	Social Sciences (SS)	Institute of Agricultural and Food Policy Studies	Bronze
98	B-SS-370	Gazi Md Nurul Islam	Household Expenditure on Food Away from Home by Type of Meal in Malaysia	Applied Research (B)	Social Sciences (SS)	Institute of Agricultural and Food Policy Studies	Bronze

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99	B-SS-365	Fatimah Mohamed Arshad	Inroads of Palm Oil into the Middle East and North Africa Region	Applied Research (B)	Social Sciences (SS)	Institute of Agricultural and Food Policy Studies	Bronze
100	B-SS-368	Fatimah Mohamed Arshad	Comparative Forecasting Models Accuracy of Short-term Natural Rubber Prices	Applied Research (B)	Social Sciences (SS)	Institute of Agricultural and Food Policy Studies	Bronze
101	B-SS-410	Rahimah Ibrahim	Self Esteem As Moderator Of Disability And Perceived Quality Of Life Among Malaysian Elderly	Applied Research (B)	Social Sciences (SS)	Institute of Gerontology	Bronze
102	A-SS-95	Rahimah Ibrahim	Loneliness and Social Isolation among Older Malaysians	Fundamental (A)	Social Sciences (SS)	Institute of Gerontology	Bronze
103	B-SS-380	Jariah Masud	Gender Differences in Financial Literacy Among Older Persons in Malaysia	Applied Research (B)	Social Sciences (SS)	Institute of Gerontology	Bronze
104	B-SS-378	Husna Sulaiman	Older Persons, Work and Adult Children's Remittance	Applied Research (B)	Social Sciences (SS)	Institute of Gerontology	Bronze
105	B-SS-381	Jegak Uli	Human, Social, Physical and Financial, and Natural Capitals and the Variation Of Employees' Work Performance in The Public Sector Organizations	Applied Research (B)	Social Sciences (SS)	Institute of Social Science Studies	Bronze
106	B-SS-374	Han Chun Kwong	Softly Speaking .. Transformation of Malaysia ..	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	No Medal
107	B-SS-414	Rusmawati Said	Return to Education in Malaysia	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	No Medal

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108	B-SS-431	Yuhanis Abdul Aziz	Conceptualising The Service Excellence And Its Antecedents: The Development Of The Structural Equation Model	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	No Medal
109	B-SS-429	Wong Foong Yee	The Case of Geneland Sdn. Bhd.	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	No Medal
110	A-SS-71	Annuar Nasir	Does The Stock Market Value Bank Diversification In Non Interest Income and Islamic Income?	Fundamental (A)	Social Sciences (SS)	Faculty of Economics and Management	No Medal
111	A-SS-72	Cheng Fan Fah	Test Of Arbitrage Pricing Theory On The Tehran Stock Exchange: The Case Of A Shariah-Compliant Close Economy	Fundamental (A)	Social Sciences (SS)	Faculty of Economics and Management	No Medal
112	A-SS-90	Mohd Kamel Idris	Longitudinal Mediation Effects of Strain on the Relationships between Role Stressors and Employees' Withdrawal Responses	Fundamental (A)	Social Sciences (SS)	Faculty of Economics and Management	No Medal
113	A-SS-73	Cheng Fan Fah	Earning Response Coefficients And The Financial Risks Of China Commercial Banks	Fundamental (A)	Social Sciences (SS)	Faculty of Economics and Management	No Medal
114	B-SS-395	Mazlina Mustapha	Inside And Outside Shareholders And Monitoring: Evidence	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	No Medal
115	B-SS-397	Mohamed Hisham Yahya	Malmquist indices of productivity growth for Islamic and conventional banks in Malaysia	Applied Research (B)	Social Sciences (SS)	Faculty of Economics and Management	No Medal

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116	B-SS-351	Abdul Rasid Jamian	Permasalahan Kemahiran Membaca dan Menulis Bahasa Melayu Murid-murid Sekolah Rendah di Luar Bandar	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	No Medal
117	A-SS-104	Soh Kim Geok	Association between Fatness and Coronary Heart Disease Risk Factors in Adolescents	Fundamental (A)	Social Sciences (SS)	Faculty of Educational Studies	No Medal
118	A-SS-82	Jamaludin Ahmad	Semakan Kegunaan Modul Pembimbing Rakan Sebaya Kementerian Pelajaran Malaysia	Fundamental (A)	Social Sciences (SS)	Faculty of Educational Studies	No Medal
119	A-SS-105	Tajularipin Sulaiman	The Role of Multiple Intelligences and Creativity in Students' Learning Style	Fundamental (A)	Social Sciences (SS)	Faculty of Educational Studies	No Medal
120	B-SS-418	Sharifah Md Nor	Graduates' Employment : Who Gets Ahead?	Applied Research (B)	Social Sciences (SS)	Faculty of Educational Studies	No Medal
121	A-SS-74	Elistina Abu Bakar	Consumers' Perceptions On The Service Quality In The Motor Vehicle Repair And Service Industry	Fundamental (A)	Social Sciences (SS)	Faculty of Human Ecology	No Medal
122	B-SS-407	Paramasivam Muthusamy	Mauritius Tamils: Language-Culture-Society	Applied Research (B)	Social Sciences (SS)	Faculty of Modern Languages and Communication	No Medal
123	B-SS-398	Mohd Azidan bin Abdul Jabar	The Use Of Arabic Language In The Local Food Product Packages For The Middle East Market	Applied Research (B)	Social Sciences (SS)	Faculty of Modern Languages and Communication	No Medal
124	B-SS-366	Fatimah Mohamed Arshad	Estimation Methodology of Short-term Natural Rubber Price Forecasting Models	Applied Research (B)	Social Sciences (SS)	Institute of Agricultural and Food Policy Studies	No Medal

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125	B-SS-367	Fatimah Mohamed Arshad	The Impact of Petroleum Prices on Vegetable Oilsrices: Evidence from Co-integration Tests	Applied Research (B)	Social Sciences (SS)	Institute of Agricultural and Food Policy Studies	No Medal
126	A-SS-103	Shaufique Fahmi Sidique	The Effects Of Behaviors And Attitudes On Drop-Off Recycling Activities	Fundamental (A)	Social Sciences (SS)	Institute of Agricultural and Food Policy Studies	No Medal
127	A-SS-85	Malathi A/P Letchumanan	E-Book Utilization Among Mathematics Students Of Universiti Putra Malaysia (Upm)	Fundamental (A)	Social Sciences (SS)	Institute of Mathematical Research	No Medal
128	A-SS-83	Jamilah Othman	Child Health Surveillance & Screening Programme In Detection Of Developmental Delay : The Malaysia Model	Fundamental (A)	Social Sciences (SS)	Institute of Social Science Studies	No Medal
129	B-SS-435	Zaiton Samdin	Factors Influencing the Willingness to Pay for Entrance Permit: The Evidence from Taman Negara National Park	Applied Research (B)	Social Sciences (SS)	Institute of Tropical Forestry and Forest Products	No Medal
130	A-SS-91	Mohd. Sofian bin Omar Fauzee	Promotion of Physical Activity by Exercise Imagery	Fundamental (A)	Social Sciences (SS)	Sports Academy	No Medal